

ICE AGE ON ICE



*For more information please contact:
NATHANIEL HARRIS – Director of Marketing
Office: (413) 271-3235
Cell: (413) 426-0795*

ICE AGE ON ICE Brings Thaw-some New Live Show to the MassMutual Center in North American Debut

***The Coolest Ice Show on Earth Launches in the U.S. December 7
Tickets Go On-Sale to the General Public July 15, 2016***

Springfield, MA– July 6, 2016 – Stage Entertainment and Twentieth Century Fox Consumer Products have announced *Ice Age on Ice* will tour in 24 U.S. cities including Springfield's MassMutual Center on December 7 – 8, 2016. The North American tour of *Ice Age On Ice* visits 20 Canadian cities through December 4 (those tickets are on sale now). The U.S. leg will extend performances through June 2017.

Tickets will go on sale July 15, 2016, 10:00am at The MassMutual Center Box Office and through Ticketmaster. For more information, visit: www.massmutualcenter.com or www.IceAgeOnIce.com

Based on the incredibly popular Ice Age movie franchise, the all-new story and live ice show will bring an avalanche of adventure to audiences everywhere in North America. *Ice Age on Ice* features the coolest crew on the planet including Sid, Scrat, Manny, Ellie and Diego. Our beloved pre-historic squirrel Scrat gets the wake up call of his life when he buries his prized acorn in a once-dormant volcano that rumbles back to life. With the threat of the pending eruption, our sub-zero heroes must find a way to stop a tidal wave of lava to save their home.

The ice show tour comes on the heels of the brand new feature film *Ice Age: Collision Course* set for release in the U.S. on July 22.

Greg Lombardo, SVP of Global Live and Location Based Entertainment, 20th Century Fox Consumer Products added: “*Ice Age on Ice* highlights our continued strategy to offer a wide variety of high-quality, location based entertainment experiences around this popular franchise. Capping off an exciting year for the *Ice Age* brand, this entertaining all-new production offers families a wonderful opportunity to engage up close and personally with the cherished *Ice Age* characters.”

“We are very happy to be partnered with a blockbuster brand and to have the ice show expertise of this top-notch creative team. We are bringing North America a live show like it has not seen before,” says Gilles Paquin, CEO and President of Koba Entertainment.

Just Spee, CEO of Stage Entertainment added: "Our company strongly believes in the joy of live performances. They have the power to bring people together and make them share in a story that comes to life before one's eyes. We are thrilled to see the immensely popular characters of the *Ice Age* animated movie in a unique new adventure on ice."

Show credits:

- Staging Director and Choreographer: Robin Cousins
- Script Writer: Kevin del Aguila
- Music Director: Olaf Pytlik
- Set and Prop Design: David Sheilds
- Light Design: Luc Peumans
- Sound Design: Jeroen ten Brinke
- Video Content Design: Jean-Luc Gason
- Character Visualization Designer: Michael Curry
- Assistant Choreographer: Mark Naylor

For all box office and ticket information, visit www.iceageonice.com.

About Twentieth Century Fox Consumer Products

A recognized industry leader, Twentieth Century Fox Consumer Products licenses and markets properties worldwide on behalf of Twentieth Century Fox Film Corporation, Twentieth Television and Fox Broadcasting Company, as well as third party lines. The division is aligned with Twentieth Century Fox Television, one of the top suppliers of prime time entertainment programming to the broadcast networks.

About Stage Entertainment

Stage Entertainment is Europe's largest theatre producer and owner. The company stages licensed productions from its world-renowned partners as well as new, original productions like *Sister Act* and *Ice Age Live*. Stage Entertainment Touring Productions (SETP) is a Stage Entertainment subsidiary producing and promoting shows worldwide such as *Ice Age on Ice*. For more information, visit: www.stage-entertainment.com

###

Media Contacts:

John Tellem / Dan Grody
Tellem Grody PR
310-313-3444
john@tellemgrodypr.com / dan@tellemgrodypr.com

Craig Radow
20th Century Fox Consumer Products
310-369-3293
craig.radow@fox.com

The MassMutual Center is managed by Spectra Venue Management and owned by the Massachusetts Convention Center Authority. The MassMutual Center is Western Massachusetts most diverse function space with over 100,000 sq ft of meeting space including a 40,000 sq ft flexible exhibit hall, eight fully-functional meeting rooms, a 15,000 sq ft ballroom, and an 8,000-seat arena. The facility is the proud home to the Springfield Falcons in addition to hosting family shows, concerts, meetings, social and corporate functions, sporting events and more.

Spectra's Venue Management division is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering, and finance and administration.

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at SpectraExperiences.com.

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, PA, in addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at ComcastSpectacor.com, PhiladelphiaFlyers.com, and WellsFargoCenterPhilly.com for more information.

